



overview:

Coordinator Camp is a conference brought to you by the **Youth Engagement Alliance for Tobacco Control**, an organization of committed individuals focused on tobacco control for youth consisting of many national, state, tribal, territorial and regional professionals who work with youth to fight tobacco.

Coordinator Camp is designed specifically for coordinators who work with youth tobacco control programs around the country, and allows coordinators to come together to be participants instead of facilitators or chaperones.

This conference is designed to bring people together to learn about best practices for youth engagement in tobacco control, share ideas and strategize about how to mobilize youth to end the tobacco epidemic.

Coordinator Camp is presented by the **Campaign for Tobacco-Free Kids** and sponsored by the **CVS Health Foundation** and **Truth Initiative®**.

who:

Adult coordinators who are currently working with or interested in engaging youth in tobacco prevention efforts across the United States.

when:

Tuesday, **March 21st, 2017** from **8:00 - 6:30**

where:

Austin Convention Center
500 E Cesar Chavez St
Austin, Texas 78701

Generously supported by:



2017 Coordinator Camp Agenda

TUESDAY, MARCH 21ST

8:00 – 9:00	Breakfast & Registration	Foyer/17A
9:00 – 9:30	Welcoming Remarks	17B
9:30 – 10:45	Cultivating High Level Youth Advocates Campaign for Tobacco-Free Kids 2016 Youth Advocates of the Year	17B
10:45 – 11:30	Taking Down Tobacco Program Overview	17B
11:30 – 12:00	Networking Activity	17B
12:00 – 1:00	Lunch	Foyer/17A
1:00 – 1:45	Concurrent Sessions	
	Option 1: Emerging Products: Cigars & E-cigarettes Ines Alex Parks – Truth Initiative	17A
	Option 2: Building Programs that Maximize Youth Engagement Amanda Irizarry – Health Promotion Council Reggie Cajayon – Texas School Safety Center	16A
	Option 3: Overcoming Funding Challenges in Youth Tobacco Prevention Angela Brumley - Shelton – Lexington-Fayette County Health Department Garin Buttermore – I-STEP Kim Adams – Noble SWAT	16B
1:45 – 2:00	Break	

2:00 – 2:45	Concurrent Sessions	
	Option 1: Bringing Youth Voices to Policy Work Kari Oldfield – Association for Nonsmokers Rights	17A
	Option 2: Countering Tobacco at the Point of Sale Deirdre Sully – NYC Smoke-Free Colleen Hughes – Virginia Department of Behavioral Health and Development Services	16A
	Option 3: Authentic Youth Engagement & Positive Youth Development Carly Caminiti – The 84 Movement Cassandra Wood – American Lung Association of the Mid-Atlantic	16B
2:45 – 3:00	Break	
3:00 – 3:45	Campfire Chats Join us for 10-minute TED talk style sessions aka Campfire Chats!	
	Option 1: National & State Program Models Mark Kaser – VOICE Indiana Kimberlee Homer-Vagadori – California Youth Advocacy Network Ritney Castine – Truth Initiative Megan Flynn - Rescue	16A
	Option 2: Project Success Stories Ella Hopkins – FACT Movement Lisa Knight – Grand Rapids Urban League Naylet Aguayo - Florida Department of Health Salma Marani – ASPIRE, MD Anderson Cancer Center	16B
3:45-4:45	Networking Reception	17B
4:45 – 5:45	Youth Voices: Building Effective Youth-Adult Partnerships	17B
5:45 – 6:30	Closing & Evaluations	17B